

Statistical Report



Key Leader

Utah Key Leader Survey on Seat Belt Use in Iron County

Prepared for the
Highway Safety Office,
Utah Department of Public Safety

Recommended Citation

Center for Health and Safety Culture. (2020). *Utah key leader survey on seat belt use in Iron and Uintah Counties*. Montana State University. (N=101)

Standard Disclaimer

This document is disseminated under the sponsorship of the Highway Safety Office of the Utah Department of Public Safety and the United States Department of Transportation in the interest of information exchange. The State of Utah and the United States Government assume no liability of its contents or use thereof.

The contents of this report reflect the view of the authors, who are responsible for the facts and accuracy of the data presented herein. The contents do not necessarily reflect the official policies of the Utah Department of Public Safety or the United States Department of Transportation.

The State of Utah and the United States Government do not endorse products or manufacturers. Trademarks or manufacturers' names appear herein only because they are considered essential to the object of this document.

This report does not constitute a standard, specification, or regulation.

Key Leader Statistical Report

Background

The Center for Health and Safety Culture developed a survey to better understand the behaviors, beliefs, and attitudes of key leaders in rural Utah regarding seat belts. The survey was conducted using an online survey of a convenience sample of key leaders in Iron County in Utah in 2020. Local safety coalition members identified and recruited key leaders among a variety of sectors including local government, law enforcement, business and education to participate in the survey. These key leaders were also asked to forward the survey link using email to other leaders that they knew. The survey represents 35 individuals who participated in the survey, and the results cannot be generalized to all leaders in the county or to all leaders in Utah.

How much do you agree or disagree with the following statement? "I believe the only acceptable number of deaths and serious injuries on Utah roadways should be zero."

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	18.2%	6.1%	0%	0%	0%	12.1%	63.6%	100.0%

When was the last time you drove without wearing your seat belt?

		Today	In the past week	In the past month	In the past 3 months	In the past year	More than a year ago	Never	Total
Year	2020	3.8%	7.7%	11.5%	11.5%	11.5%	19.2%	34.6%	100.0%

When you are driving within a few miles from home, how often do you wear your seat belt?

		Never	1	2	3	About half the time	4	5	6	Always	7	Total
Year	2020	3.8%	0%	0%	0%	3.8%	3.8%	19.2%	69.2%	100.0%		

When driving within a few miles from home, how often do most adults in your county wear their seat belts?

		Never	1	2	3	About half the time	4	5	6	Always	7	Total
Year	2020	0%	0%	0%	3.8%	23.1%	42.3%	11.5%	19.2%	100.0%		

When you are driving many miles from home, how often do you wear your seat belt?

		Never	1	2	3	About half the time	4	5	6	Always	7	Total
Year	2020	0%	0%	0%	0%	3.8%	0%	3.8%	92.3%	100.0%		

When driving many miles from home, how often do most adults in your county wear their seat belts?

		Never	1	2	3	About half the time	4	5	6	Always	7	Total
Year	2020	0%	0%	0%	0%	3.8%	23.1%	50.0%	23.1%	100.0%		

Key Leader Statistical Report

In general, how often do you wear your seat belt?

		Never 1	2	3	About half the time 4	5	6	Always 7	Total
Year	2020	0%	3.8%	0%	0%	0%	15.4%	80.8%	100.0%

In your opinion, how often do most adults in your county wear their seat belts? Even if you are not sure, just give your best guess.

		Never 1	2	3	About half the time 4	5	6	Total
Year	2020	0%	0%	0%	23.1%	38.5%	38.5%	100.0%

How much do you agree or disagree with the following statement? "It is important to protect myself by always wearing a seat belt."

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	11.5%	3.8%	0%	0%	0%	0%	84.6%	100.0%

In your opinion, how would MOST elected officials in your city/county respond to the following statement? "It is important to protect myself by always wearing a seat belt." Even if you are not sure, just give your best guess.

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	7.7%	3.8%	3.8%	0%	7.7%	34.6%	42.3%	100.0%

In your opinion, how would MOST elected officials in your city/county respond to the following statement? "It is important to protect myself by always wearing a seat belt." Even if you are not sure, just give your best guess.

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	3.8%	3.8%	3.8%	0%	3.8%	38.5%	46.2%	100.0%

In your opinion, how would MOST adults in your county respond to the following statement? "It is important to protect myself by always wearing a seat belt." Even if you are not sure, just give your best guess.

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	0%	11.5%	3.8%	0%	23.1%	38.5%	23.1%	100.0%

How much do you agree or disagree with the following statement? "I wear a seat belt because I want to set a good example for my community."

		Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year	2020	7.7%	3.8%	3.8%	19.2%	7.7%	26.9%	30.8%	100.0%

Key Leader Statistical Report

How much do you agree or disagree with the following statement? “I wear a seat belt because I want to set a good example for children.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly Agree	Strongly agree	Total
		7.7%	0%	0%	11.5%	7.7%	0%	73.1%	100.0%

How much do you agree or disagree with the following statement? “I wear a seat belt because I want to set a good example for children.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly Agree	Strongly agree	Total
		12.0%	8.0%	4.0%	48.0%	4.0%	0%	24.0%	100.0%

How much do you agree or disagree with the following statement? “Seat belts are just as likely to harm you as help you.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly Agree	Strongly agree	Total
		50.0%	46.2%	0%	3.8%	0%	0%	0%	100.0%

How much do you agree or disagree with the following statement? “People are less likely to be seriously injured or killed if they always wear their seat belt.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
		11.5%	3.8%	0%	0%	0%	7.7%	76.9%	100.0%

How much do you agree or disagree with the following statement? “Seat belts help prevent lifelong disabilities such as paralysis, spinal cord injuries, and serious brain injuries.”

Year	2020	Strongly disagree	Somewhat disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
		7.7%	3.8%	0%	0%	7.7%	23.1%	57.7%	100.0%

How much do you agree or disagree with the following statement? “I believe I should always wear a seat belt.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
		8.0%	0%	0%	0%	0%	4.0%	88.0%	100.0%

How much do you agree or disagree with the following statement? “I want people I care about to always wear a seat belt.”

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
		8.0%	0%	0%	4.0%	4.0%	0%	84.0%	100.0%

Key Leader Statistical Report

How much do you agree or disagree with the following statement? “People who care about me want me to always wear a seat belt.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	8.0%	0%	0%	4.0%	4.0%	16.0%	68.0%	100.0%

How much do you agree or disagree with the following statement? “I think parents should require their children to always use an appropriate child car seat or, when big enough, a seat belt.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	8.0%	0%	0%	0%	0%	4.0%	88.0%	100.0%

How much do you agree or disagree with the following statement? “I believe local law enforcement should enforce Utah seat belt laws.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	12.5%	0%	0%	0%	8.3%	37.5%	41.7%	100.0%

In your opinion, how would MOST elected officials in your city/ county respond to the following statement? “I believe local law enforcement should enforce Utah seat belt laws.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	8.3%	4.2%	8.3%	0%	45.8%	20.8%	12.5%	100.0%

In your opinion, how would MOST elected state officials in Utah respond to the following statement? “I believe local law enforcement should enforce Utah seat belt laws.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	4.2%	4.2%	12.5%	0%	12.5%	45.8%	20.8%	100.0%

In your opinion, how would MOST adults in your county respond to the following statement? “I believe local law enforcement should enforce Utah seat belt laws.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	4.2%	4.2%	12.5%	0%	58.3%	16.7%	4.2%	100.0%

How much do you agree or disagree with the following statement? “When I am the driver, I believe it is my responsibility to make sure others in the vehicle wear a seat belt.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	8.7%	0%	0%	0%	4.3%	26.1%	60.9%	100.0%

In your opinion, how would MOST adults in your county respond to the following statement? “When I am the driver, I believe it is my responsibility to make sure others in the vehicle wear a seat belt.”

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	4.3%	4.3%	8.7%	0%	21.7%	56.5%	4.3%	100.0%

Does your family have a rule about always wearing a seat belt?

Year	2020	No	Yes	I live alone	Total
		4.3%	91.3%	4.3%	100.0%

In your opinion, how many families in your county have a rule about always wearing a seat belt? Even if you are not sure, just give your best guess.

Year	2020	Some (21% - 40%)	About half (41% - 60%)	Most (61% - 80%)	Total
		4.3%	21.7%	73.9%	100.0%

How much do you agree or disagree with the following statement? "Schools in my county should take reasonable measures to increase seat belt use by staff and students." Reasonable measures include signs, discussions in health class, special activities, etc.

Year	2020	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
		4.3%	0%	0%	8.7%	13.0%	30.4%	43.5%	100.0%

Why or why not?

- Because education and normalization are the keys to ensuring all people obey laws.
- Because education changes everything
- Because they are responsible for their staff and students.
- I think schools play an important role in educating young people about seat belts. I also acknowledge that schools are being asked to do a lot (e.. citizenship, drug/alcohol prevention, counseling, hunger, etc.). I would be hesitant to mandate curriculum or measures that would add to the load that schools have.
- Is this a problem? It seems to me most wear it. I don't see a problem talking about it in health classes. I wouldn't go any further.
- It is good for the health and welfare of our children and our school employees.
- It's important to set an example and teach kids from a young age the advantages of wearing a seatbelt and the dangers of not wearing one
- Not all students have parents who enforce this law. It needs to be discussed with all students.
- part of the drivers ed curriculum which by enlarge is taught at the school level
- Someone needs to
- Teaches children, sets example.
- The safety of youth is a combined effort in my opinion. Coaching, supporting, and health concerns need to be taught and reinforced as much as possible.
- They have enough on their plates already.
- Ultimately, it is the parents responsibility to teach their children seatbelt safety, but because not every child has responsible parents, I strongly agree that this safety issue should be taught at schools.
- Your questions don't go far enough. There are no questions regarding children specifically. I believe that children should be made to wear a seat belt. However, when it comes to adults, it should be their own choice. Adults should be able to decide for themselves which safety measures to take. The only exception would be when adults are transporting children under a certain age - the adult should then be required to wear a seatbelt. The government should not mandate that every adult wear a seatbelt. There are situations where wearing a seatbelt can be problematic for some people - i.e. certain health issues, prosthetics, etc. In similar fashion to deciding whether or not to take care of one's health, and adult should be able to decide whether or not they wear a seatbelt.

Key Leader Statistical Report

Does your workplace have a policy about always wearing a seat belt?

	No	Yes	I don't know	I don't have a workplace	Total
Year 2020	17.4%	65.2%	8.7%	8.7%	100.0%

In your opinion, how many workplaces in your county have a policy about always wearing a seat belt? Even if you are not sure, just give your best guess.

	Few (0% - 20%)	Some (21% - 40%)	About half (41% - 60%)	Most (61% - 80%)	Almost all (81% - 100%)	Total
Year 2020	8.7%	17.4%	39.1%	30.4%	4.3%	100.0%

In your opinion, does your workplace enforce the policy about always wearing a seat belt?

	No	Yes	My workplace does not have a policy	I don't have a workplace	Total
Year 2020	30.4%	43.5%	13.0%	13.0%	100.0%

Does your workplace provide education or training about always wearing a seat belt?

	No	Yes	I don't have a workplace	Total
Year 2020	36.4%	50.0%	13.6%	100.0%

How much do you agree or disagree with the following statement? "Workplaces in my county should require employees to wear seat belts."

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	0%	4.5%	4.5%	13.6%	4.5%	36.4%	36.4%	100.0%

Why or why not?

- I don't like forcing anyone to do anything, I would rather the workplaces incentivize those who do. I strongly believe in importance of seatbelt, and also forcing people to do things is a slippery slope.
- I strongly agree to the extent that the employee is driving the workplace's vehicle. I don't think the workplace should be responsible for a seat belt policy if they don't have work vehicles driven by employees.
- I would think this would be required for insurances and better rates.
- If you don't want to follow the policy, don't work there.
- In my opinion, only workplaces that desal in transporting people should be able to require that their employees wear a seatbelt. There is already way too much heavy handedness in the world today. The more you mandate things, the more resistant people are to being obedient. The way the questions are written in this survey makes it appear that your objective is to mandate via legislation that everyone be forced to wear a seatbelt or face a fine. The seatbelt law already exists in most (if not all) states. Why then are you even conducting this survey. Seems redundant to me.
- Iron County leans toward push back of education, support or requirements meant to provide positive results.
- It is a personal responsibility
- Saves money on insurance
- Someone needs to
- They have enough on their plates.
- Workplaces should reinforce local laws.

How much do you agree or disagree with the following statement? "County government should require county employees to wear seat belts."

	Strongly disagree	Mostly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Mostly agree	Strongly agree	Total
Year 2020	0%	4.5%	0%	4.5%	9.1%	13.6%	68.2%	100.0%

What suggestions do you have to increase seat belt use in your community?

- Best thing that ever happened to me was drive's ed and the videos at age 15! Maybe start younger? Not sure what impact this would have with middle schoolers.
- Consistent reminders. Fines. Education of new drivers.
- In all honesty, it's 2020, why are we not wearing our seat belts? I know, I apologize. I promised myself I wouldn't make any comparisons to current events and seat belt wearing.
- Continued public education and awareness through ads, social media, etc.
- Continuing education
- Is seat belt use low? Among which demographic? What is the reason for low seat belt use? My suggestion would be to drill down specifically on those answers, as they will drive how to solve the problem.
- Public relations campaign promoted by police officers. Example—vehicle pulled over for small speeding infraction. Officer thanks driver for wearing seatbelt and gives warning. Example—vehicle pulled over for small infraction. Officer thanks driver and gives them a tshirt or promotional product.