

Law Enforcement Press Release



Together for Life Project Unites Law Enforcement with Shared Concern about Seat Belt Use

Contact:

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Utah communities aim to increase seat belt use by focusing on law enforcement's common values toward caring, health, and safety. The Together for Life Law Project emphasizes the healthy values (known as "positive norms") that Utah law enforcement already has about wearing seat belts and enforcing seat belt laws.

Results from a survey conducted in 2020 of law enforcement officers in Utah, revealed strong positive norms regarding protective behaviors and attitudes about seat belts among law enforcement officers.¹ Capitalizing on these protective beliefs that already exist among Utah officers, the Together for Life Project encourages increasing seat belt use among law enforcement, promoting consistent enforcement of seat belt laws, and increasing public education about seat belt use.

The Together for Life Project is designed to guide conversations about seat belt use and promote engagement on this issue. It also emphasizes the protective beliefs and positive norms already held by law enforcement in Utah. To learn about the Together for Life Project, visit togetherforlifeutah.org.

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References

1. Center for Health and Safety Culture. (2020). *Utah law enforcement survey on seat belt use in Iron and Uintah Counties*. Montana State University, Bozeman, Montana. (N=123)