

## Workplace Speaking Points



These speaking points are to help you engage in meaningful conversations with workplaces about the importance of always wearing a seat belt and getting others to always wear a seat belt. They are designed to help set a positive tone for the Together for Life Project and to connect workplaces based on their common values toward seat belt safety. Meaningful conversations will draw attention to the concerns about seat belt use and promote engagement on this issue among workplaces.

### Reasons to focus on seat belt use in the workplace:

1. **Not wearing a seat belt is costly.**
  - Missing work due to injury from traffic crashes, lost productivity, and financial loss are burdensome to the individual and also to the employer.<sup>1</sup>
  - Nationally, over a 5-year period, people involved in motor vehicle crashes who were not wearing a seat belt lost approximately 7.3 million work days, and lost \$566 million in wages.<sup>1</sup>
  - \$1.25 billion in workplace costs were due to lack of seat belt use.<sup>1</sup>
2. **Workplaces want to build a culture of safety at work.**
  - Expecting employees to always wear a seat belt helps to create a culture of safety at work.
  - Establishes the behavior of seat belt use as the “norm.”
  - Reinforces the shared values and beliefs already present in the workplace.

## 3. MOST Adults Believe Wearing Seat Belts Is Important.<sup>2</sup>

	<b>Box Elder</b>	<b>San Juan</b>	<b>Sanpete</b>
Adults who agree "it is important to protect myself by always wearing a seat belt"	96%	92%	91%
Adults who agree they should always wear a seat belt	97%	94%	93%
Adults who agree they want people they care about to always wear a seat belt	97%	95%	95%
Adults who report having a family rule about wearing a seat belt (among those with families)	79%	72%	75%

	<b>Cache</b>	<b>Carbon</b>	<b>Sevier</b>	<b>Tooele</b>
Adults who agree "it is important to protect myself by always wearing a seat belt"	96%	93%	95%	95%
Adults who agree they should always wear a seat belt	96%	95%	96%	96%
Adults who agree they want people they care about to always wear a seat belt	98%	96%	96%	95%
Adults who report having a family rule about wearing a seat belt (among those with families)	81%	75%	72%	82%

	<b>Iron</b>	<b>Uintah</b>
Adults who agree "it is important to protect myself by always wearing a seat belt"	94%	96%
Adults who agree they should always wear a seat belt	93%	93%
Adults who agree they want people they care about to always wear a seat belt	95%	96%
Adults who report having a family rule about wearing a seat belt (among those with families)	75%	73%

### References

1. Metzger, J., McGwin, G., MacLennan, P., and Rue L. (2004). Is seat belt use associated with fewer days of lost work after motor vehicle collisions? *The Journal of Trauma*, 56(5), 1009-1014.
2. Center for Health and Safety Culture. (2019, 2020). *Utah community survey of adults on seat belt use*. Montana State University, Bozeman, Montana. (N=3114, N=673)