

Key Leader Press Release



Key Leaders Support 'Together for Life' Project and Encourage Everyone to Always Wear a Seat Belt

Contact:

Date:

Key leaders speak out in support of the Utah Department of Public Safety's 'Together for Life' Project to increase seat belt use in several Utah counties. Goals of the project focus on encouraging everyone to always wear a seat belt and getting others to always wear a seat belt.

Seat belts are essential, and adults in Utah share protective beliefs and behaviors about seat belt use.¹ A 2013 survey of adults in revealed:

- Most adults always wear a seat belt.¹
- Most drivers (BE 92%; SJ 90%; SP 90%) believe it is their responsibility to make sure others in the vehicle wear a seat belt.¹
- Most drivers (BE 92%; SJ 90%; SP 89%) agree they are comfortable asking others to wear a seat belt.¹
- Most drivers (BE 83%; SJ 71%; SP 80%) are asking others to wear a seat belt.¹
- Most families (BE 83%; SJ 67%; SP 74%) have a rule about always wearing a seat belt.¹

To learn about the Together for Life Project visit: togetherforlifeutah.org.

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References

1. Center for Health and Safety Culture (2014). *Utah key leader survey on seat belt use in Box Elder, Sanpete and San Juan Counties*. Montana State University, Bozeman, Montana. N=1338